



UNIVERSITATEA
BABEȘ-BOLYAI



ROMANIA
Ministry of Foreign Affairs



3rd ARCADIA Annual Conference 2014
**The development approach of CEE donors:
Priorities, actors and frameworks**

15-16 of June, Cluj-Napoca, Romania

WORKSHOP: Transforming IT: technology & women power
Date and time: Monday, 16th of June 2014; between 12:00-13:30

This workshop is aimed to bring together the local changemakers who are already taking part of a global movement to create a supportive network for technology and women empowerment. The idea is to offer an overall picture on this topic and see which are the local perspectives about the gender issues in IT and the worldwide dominance of men in technical fields. Our guests will exchange ideas and present some initiatives that are meant to fill in the gaps between women and men in IT in Romania. We will discuss about the role and the importance of having women in a tech-environment and find out new ways of encouraging girls to become leaders and the best professionals in the technology field. We will explore the ideas that can open up the IT industry, attract young people and especially women passionate about technology in the fields of engineering and computing with our guests:

Moderator:

Roxana Rugina, CEO & co-founder Simplon Romania

Guest speakers:

- **Andrei Roth**, General Manager Recognos Romania
- **Ioana Zileriu**, Operations Manager at Imprezio Global, Member of the Board of Directors la CLUJ IT Cluster
- **Claudia Suhov**, co-founder & Creative Director Kidster

